

October Demo Artist, Steve Rockwell

Hello Everyone!

I hope you are having a fantastic fall. This year has flown by and we are already to the Holidays. Hopefully you were able to make it to our October Meeting. Steve Rockwell was our demonstrating artist. He spoke to us about his personal work and his involvement with the Innovation Hub in North Little Rock. I enjoyed hearing Steve speak again because I had visited the Hub a week before and heard about all of the things they had to offer. I would like to cover some of these services for you in case you were curious.

Steve Rockwell is one of many “makers” employed by the Hub to help people bring their ideas to life. Steve works in the graphic design department with computer programs like Photoshop and Illustrator. He also assists on other projects involved in 3D printing.

What does the Innovation Hub do?

The best explanation I have heard to date is – If you have an idea and you need help bringing it to life, go to the Innovation Hub; they will help. From websites, to creating prints of your work, to using specific machinery; the Hub has many options.

The Hub is a membership-based organization. If you become a member and pay a monthly membership fee, you get access to any part of the Hub that you would like. For me, this is the tricky part. I would love to use their services to make top-notch large-scale prints of my artwork. I would buy the materials and they

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Steve, We love your Cubs hat!
We're glad they won for you!!!

November 29 - Christmas Party

December - No meeting

December - Winners' Show

would print it. Great, right? Well, in order to use their print shop for one day? Two days? I would need to pay the \$40 Educator Membership fee.

Below are the different Memberships:

- * Individuals: \$70/ Month
- * Seniors: \$50/ Month
- * Teachers (current & retired): \$40/Month
- * Teams (Up to 3 people sharing \$120 membership)

Depending on what you want to do, the memberships may or may not be worth it. So what does the Innovation Hub have that might make the fees worth it to join?

Equipment

The Hub has a ton of large-scale equipment and specialty equipment that may be too large to keep at your house or too expensive to own. They have a fully-stocked wood-shop which includes a CNC cutter that will make intricate designs in wood. They have small and large 3D printers. They have large plotter printers that can make signs, banners, or art prints. They have a laser etching machine that can put designs on glass.

For arts – they have two kilns. They have a full graphic design studio with the newest software. They have printing machines to create screen prints on shirts and clothing.

The most impressive thing I saw while there was a beautiful artist print made on canvas. It was done by their large plotter printer and was absolutely exquisite. Seeing that the artist would have control of the color and size, having a monthly membership to create 100 or so of these canvas prints, which you could stretch, would be worth it. You could easily use the same files for prints on paper or fabric.

Services

The Hub has great services to help you create what you need to create. The Hub employs expert “makers” in different fields to assist you with learning the machines and creating objects or websites.

Hannah May is the resident ceramicist and Steve Rockwell helps with the digital work and the printmaking. There are other artists around to help with specific things. Overall, the Hub seems very open to ideas and very helpful in assisting you with your specific needs.

Other Things to Note

Some things I noticed during my tour of the Hub is that there is no storage space for artists. Say you want to get a membership and work there as your studio space. This is not going to happen. The Hub wants you to come and use the equipment and make what you need to, but there is not room to linger or to set up shop. It is busy and with the amount of people and working that goes on, it is considered an active space.

Another thing I learned, is besides bringing your materials like wood or cloth, some of the other machines have extra costs. I was very intrigued by the CNC Cutter for wood, but it had an extra hourly cost (which I don't remember) to use. Most small projects took at least four hours so you were looking at \$100 + extra dollars for small projects. This cost was something that made using the CNC not worth it for me.

I hope this review of the Hub was helpful. It has potential. I encourage you to visit it for yourself and see what it has to offer you. The Hub is located in Downtown North Little Rock at 201 E. Broadway.

I look forward to seeing you at the Christmas Party in November.

Rachel Trusty, President

Artwork

SOLD

- **Freda Angeletti** has a commission for a painting
- **Virginia Mills** sold a Razorback painting.
- **Angela Hansard** received a commission for a painting.
- **Ann Warren** received a commission for a painting.

Awards and Recognition

Several of our members won at the Art Association of Central Arkansas' recent annual show. They were:

Freda Angeletti - 1st Landscape; 3rd Seascape

Deanna Schuh - 2nd Seascape

Patrick Edwards - 1st Still Life

Rachel Trusty was awarded an Artist Residency at Burren College of Art in Ireland for July 2017.

Diana Harvey had two paintings accepted to be featured at the National Cowboy and Western Heritage Museum. See her art on page 5.



Christmas Party

The ALA Christmas Party will be held at our next meeting time, Tuesday, November, 29th, at the NLR Community Center, (where we have our monthly meetings). The Christmas party will be catered by Golden Corral. The menu will include bourbon chicken with rice, vegetables, rolls, and dessert. The cost will be \$10 per person, and you are welcome to bring family members and/or friends. We do need to give the caterer a head count, so please let us know as soon as possible, if you are planning to attend and how many guests you will have. You may text our chairperson, Susan Plunkett, at PH: (501) 772-6258 or email her at plunkettsr@gmail.com.

Last but not least, we will have our annual gift exchange at the Christmas Party, so be sure to join the fun and bring a small piece of your original artwork wrapped or in a Christmas bag for the exchange. We would love for you to bring art to exchange, but if you can't, please limit your gift to \$25. Hope we see you there!

ARTISTS of THE MONTH



November

1st – Freda Angeletti, 2nd – Kelly Hargis, 3rd – Millicent Phillips, 4th – Louise Carlisle, 5th – Patrick Edwards



December

1st – Patrick Edwards, 2nd – Debbie Strobel, 3rd – Louise Carlisle, 4th – Ann Warren, 5th – Freda Angeletti



Winners' Show

This year's Winners' Show will be at the Patrick Hays Center, 401 West Pershing Blvd. North Little Rock (right beside NLR Community Center). This show is for all of the monthly competition winners. Each winner may show the number of pieces that won in the monthly competitions, but may substitute one of like manner if unable to show the piece that won. The center will charge a **10%** commission, and the exhibit will run through January 6th. Emails will follow with other details.

Drop Off Date: Saturday, Dec. 3 7:00 a.m. – 11:00 a.m.

Reception: Sunday, Dec. 4 3:00 p.m.

Please address any questions to Shirley Homsley at shomsley@cebridge.net.

Diana Harvey at the National Cowboy & Western Heritage Museum



Seeking Threads, 12" x 16", oil on linen



Birds, Butterflies, and a Bear, 16" x 20", oil on linen

Diana Harvey was excited to share that her work will be featured at the National Cowboy & Western Heritage Museum, known for its premier collection of modern and traditional art. You may find her pieces in Small Works, Great Wonders. More info may be found at <http://swgw.nationalcowboymuseum.org>.

The show will go up November 5th, with the reception on November 11. She said it was hard to express her delight when she saw they had chosen her work as the logo piece for the show, featured prominently on the invitation and RSVP. What an honor for a first timer!

ALA Board Members: President – Rachel Trusty, President Elect – Glenn Beasley, Treasurer – Jenell Richards, Secretary – Sharon Franke, Newsletter Editor – Sandy Kraft, Clarence Cash, Shirley Homsley, Susan Plunkett, Ed Rhodes and Miller Eddie Smith, Alternates: Louise Carlisle and Diana Shearon.